

## Spring Event 2018

Location:  
SIX Payment Services  
Hardturmstrasse 201, 8005 Zürich

Wednesday, 16 May, 2018  
14:00 - 17:30 h, followed by an Apéro

### Introduction

Mobile payment market penetration has been rather sluggish in some regions, but in China it has gone supersonic: Alipay is by far the world's biggest mobile payment scheme. Learn how to build an empire in fourteen years.

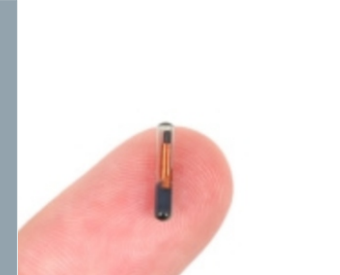
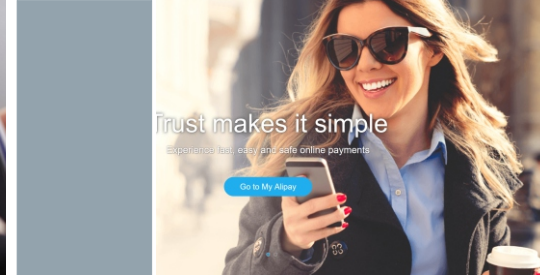
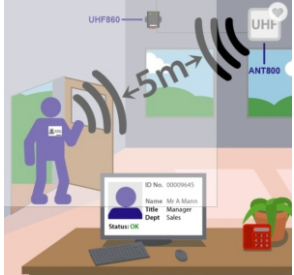
Electronic payment fraud is as present as ever and evolving in parallel to new payment methods and infrastructures. At the Forum you will get first-hand information about actual fraud and what is being done to keep the crooks at bay.

In our third presentation SwissSign will report about SwissID's current status.

Finally a board member of AIM Germany will present an overview on state-of-the-art RFID applications world-wide. The presentation will high-light details about logistics and other applications, especially the RAIN initiative and technological trends. And – of course – fraud will also be a topic.

We very much appreciate SIX Payment Services' hosting of this event and Apéro sponsoring.

Christian Kern  
Chairman SmartCard Forum Schweiz



## Programme

- 14:00 **Welcome and introduction**  
*Moderation: Adrian Eberle, SIX Payment Services*
- 14:15 **SwissID – making digital ID a reality**  
*Mario Voge, SwissSign*
- 15:00 **Alipay – Cashless in China**  
*Omar Naas, SIX Payment Services*
- 15:45 **Coffee Break**
- 16:00 **Inside the world of fraud, and the fight against it**  
*Jan Domaradzki, SIX Payment Services*
- 16:45 **RFID / Wireless Technologies - Industrial Applications and IoT (Internet of Things)**  
*Frithjof Walk, AIM*
- 17:30 **Apéro**



### Mario Voge, Sales & Partner Manager, SwissSign Group AG

Trusted digital identities are the basis for secure e-business processes. The industry has been looking for a national solution for many years. The SwissSign Group has launched the comprehensive digital identification solution "SwissID" to provide people and companies today and in the future the basis for secure e-business processes.



### Omar Naas, SIX Payment Services

Jack Ma is the enigmatic person behind the successful marketplace Alibaba. He founded Alipay in 2004 as an internal payment service for Alibaba. In the meantime Alipay has 520 million active users and is the biggest payment brand worldwide. By using the respective App it is possible to perform other tasks as well. The presentation will show how cashless payments are done in China.



### Jan Domaradzki, Senior Product Manager, SIX Payment Services

Fraud has become a hot topic in the financial services industry. Its meteoric rise is driven by sophisticated criminals that effectively exploit weaknesses in the payment ecosystem. This presentation sheds some light on the dynamics of payment fraud, its global scale and the impact it has on the industry and society. You will get a firsthand account of the challenges of effective fraud prevention and what is being done to keep up with (and get ahead of!) the fraudsters.



### Frithjof Walk, Board Member, AIM

RFID technologies are widely used in different industry applications. Some years ago the technologies were separated into two sections. The HF technologies moved towards solutions to identify individuals and secure transactions, known as NFC-Applications, passports and ID-Cards. The "RFID-Part" of the technology was cost driven and had to serve mass applications. Today we see many different applications with billions of tags applied globally. IoT is generating lots of identities of smart passive objects and the awareness and requirements of secure identities is developing. The presentation will cover the market and expected future developments of RFID technologies.



#### Directions from main train station Zurich (HB):

Take Tram No 17 towards Werdhölzli and exit at Bernoullihäuser

All participants are kindly requested to register until latest **14 May** via email to [christian.kern@smartcard-forum.ch](mailto:christian.kern@smartcard-forum.ch).

Members and students benefit from free entry. Please make sure to register early.

The participation fee for guests is CHF 180, paid either via invoice or in cash at the beginning of the event.

Save the date for our next event: **14 November 2018**. Visit our website [www.smartcard-forum.ch](http://www.smartcard-forum.ch) for further details.

The pictures in this flyer are taken from various websites such as [www.swissign.com](http://www.swissign.com), [www.aim-d.de](http://www.aim-d.de), SIX Payment Services, etc.

We would like to inform you that during the event photos or videos can be taken which are published on our website.

Presentations held at the events will be accessible to members in the login area of our website.

